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2008 CERTIFIED SPORTS EVENT EXECUTIVE GRADUATES ANNOUNCED AT 2008 NASC SPORTS EVENT SYMPOSIUM

CINCINNATI – The National Association of Sports Commissions (NASC) recently graduated 17 members from its Certified Sports Event Executive (CSEE) Program. Graduates included members who completed the certification requirements this past fall in Louisville or at the recent CSEE Spring 2008 Module in Omaha.

The CSEE Program, open only to NASC members, is a continuing education style program where participants are provided with cutting edge knowledge from topics relevant to the sports event industry. Modules cover a variety of topics relevant to the industry that increases participant's efficiency and effectiveness in the workplace.

The program currently has 234 participants, representing 163 member organizations and now has 58 graduates. The following individuals join the other graduates of the program:

Rich Austin - Yakima Valley Sports Commission Michael Bower - Cobb Sports Council Gregg Cook - Hershey-Harrisburg Regional Visitors Bureau Janice Davis - Columbus, GA Sports Council Kindra Fry - Bryan-College Station Convention and Visitors Bureau Ann Gager - Panama City Beach Convention & Visitors Bureau, Inc. Bill Hanson - San Antonio Sports Foundation **Brad Hart** – Forty Nine Degrees Mike Johnson - Greater Columbus Sports Commission William Knox – Hoosier Amateur Sports Corporation Neal McCoy – Tupelo Convention & Visitors Bureau Ray Palmer - Pensacola Sports Association John Pohl – Lexington Convention & Visitors Bureau Mark Rath – Omaha Convention & Visitors Bureau Bryan Schulz - Red River Valley Fair Kris Smith – Hampton Convention & Visitors Bureau Vincent Trinidad – Tucson Convention & Visitors Bureau Gwen Verhoff - Greater Columbus Sports Commission Craig Warner - Cabell-Huntington Convention & Visitors Bureau

The next module will take place on Wednesday, October 22, 2008 in Pittsburgh, PA. Next year's NASC Sports Event Symposium and the Spring 2009 Module will take place April 21-23, 2009 in Denver.

The NASC was founded in 1992 to provide opportunities to discuss industry issues, promote best practices, raise the level of professionalism, and promote the value of amateur sports.

MEDIA INFORMATION: For additional information about the National Association of Sports Commissions, specific details about future NASC Sports Event Symposiums or the awards program, or contact information for any award winners, board members or CSEE graduates, please contact Beth Hecquet at (513) 281-3888 or visit the NASC Web site at <u>www.SportsCommissions.org</u>.

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